



SPONSORSHIP & EXHIBITOR INVITATION

DOUBLETREE BY HILTON | SOUTH BURLINGTON, VERMONT September 18-19, 2025



1 KENNEDY DR, SUITE L-3, SOUTH BURLINGTON, VT 05403

2025 Exhibitor Information

rmont _____ ENTAL CONFERENCE

Jan 1 - June 15 Single Booth \$1050 | Double Booth \$1625

UIMITED OFFER

Booth Package

- Single 10' x 6' booth or Double 10' x 6' booth
- Skirted table
- 2 chairs + 1 wastebasket
- One company sign
- Wi-Fi Access
- Breakfast & lunch for two representatives during the conference
- Customizable digital conference branded media assets
- Pre & post attendee lists



June 16 - Sept 12

Single Booth \$1125 | Double Booth \$1825

Exhibit space will be assigned by VSDS at its discretion, on a first-come, first-served basis and may be subject to change. Sponsor status and years of participation will also be considered.

Electricity & Shipping

- Electricity is not included and must be pre-ordered from the hotel using this form.
- You may pre-ship materials to arrive at the hotel beginning September 15th.

Exhibitor Hours & Set Up

Load-In for Exhibitors

Wednesday, September 17th, 3:00 - 7:30 pm Exhibitor setup is <u>required</u> on Wednesday in preparation for a full day on Thursday

Exhibit Hours

Thursday, September 18th, 8:00 am – 6:00 pm Friday, September 19th, 8:00 am – 2:00 pm

Breakdown for Exhibitors Thursday: 7-8 pm Friday: 2-4 pm

Hotel Information

DoubleTree by Hilton Burlington

Book your room under the Vermont Dental Conference block for a discounted, refundable rate of \$209/night. Space is held until 8/27/25, subject to availability.

Book now <u>here</u> or call 802-865-6600.

Parking

Free parking is available onsite at hotel main entrance or the conference center.



2025 Conference Sponsorship Opportunities 10' x 6' booth package plus: Company logo on attendee badge Opportunity to speak to dentists at the VSDS Annual Business Meeting Presenting • One (1) complimentary conference pass Conference • One (1) six-month rotator ad on the VSDS website **Sponsor** • Linked company logo on conference website • Company listed in conference brochure (must register before 5/22) \$6000 Company logo on the conference registration page • One (1) VSDS guarterly newsletter ad (August or December) • Logo placement on sponsor signage throughout the venue 10' x 6' booth package plus: Lanyard • Company logo printed on lanyards distributed to all attendees • Company listed in conference brochure (must register before 5/22) Sponsor • Company logo on the conference registration page \$3500 • One (1) quarterly newsletter ad (August or December) • Logo placement on sponsor signage throughout the venue

10' x 6' booth package plus:

- Company logo on signage with WiFi log-in information
- Customized WiFi password with company name
- Company listed in conference brochure (must register before 5/22)
- Company logo on the conference registration page
- One (1) quarterly newsletter ad (August or December)
- Logo placement on sponsor signage throughout the venue

WiFi

Sponsor

\$3500

Only 1 Available

Only 1 Available

Only 1 Available



2025 Conference Sponsorship Opportunities

Only 1 Available	Networking Cocktail Hour Sponsor \$3500	 10' x 6' booth package plus: Company logo on exclusive drink tickets for you to hand out Speaking opportunity at the cocktail hour to welcome attendees Signage with company logo on the bar(s) Company listed in conference brochure (must register before 5/22) Company logo on the conference registration page One (1) quarterly newsletter ad (August or December) Logo placement on sponsor signage throughout the venue
Only 1 Available	Directional Sign Sponsor \$3500	 10' x 6' booth package plus: Directional floor decals with company logo throughout conference venue Company listed in conference brochure <i>(must register before 5/22)</i> Company logo on the conference registration page One (1) quarterly newsletter ad (August or December)

• Logo placement on sponsor signage throughout the venue

Smile Ambassador \$500

- Name placement on the conference registration page
- Logo placement on signage at the registration area

Multiple Available

Sponsorship Information

2025 Speaker Sponsor Opportunities Presenter Supporter Educational Sponsor \$3500 \$1500 **Multiple Available Multiple Available** 10' x 6' booth package plus: • One (1) VSDS quarterly newsletter ad • Linked company name on conference website Logo on classroom monitors Logo on the conference registration page • Linked company name on conference site Company name on stage Logo on classroom monitors Recognition during introduction to class Company name on stage Recognition during introduction to class

2025 Conference Information

Participant Incentives

Golden Ticket Raffle—Each exhibitor booth will receive Golden Raffle tickets to present to participants who place an order valued \$200 or more. Participants enter the tickets into the VSDS Grand Prize Drawing for an office lunch party.

Company Show Specials—Promote your show specials prior to the Conference by using our customizable conference branded digital postcards and social media graphics. We encourage you to arrange meetings in advance with existing clients to conduct at the Conference. (materials sent to registered reps by 06/30/25)

Annual Mixer—Gather on Thursday, September 18th after the conference at 4:30 PM to socialize and network with member dentists and their dental teams. Enjoy snacks and drinks and meet our newest VSDS Member Dentists.

Questions mail@vsds.org or (802) 999-6896